

JORGE "J.DUH" CAMACHO



CONTACT

Current Location: San Jose, California

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SKILLS

Adobe Suite

Hand lettering

Branding & Logos

Brand Management

Large Scale Murals

Content Creation

Event Producer

2D Animation

3D Sculpting

Set Painter

Art Curator

Sales

Employment History

Freelance Designer 2015-NOW

Muralist/Sign Painter 2016-NOW

Education

The Academy 2023-2024

*Advertising Portfolio School
by Goodby Silverstein and Partners*

Mission College 2017-2017

Graphic Design

Silicon Valley Career 2011-2012

Technical Education

Animation

EXPERIENCE

★ Graphic Designer

- Utilized Adobe CS to create & prepare files for professional-grade graphic projects.
- Collaborated with clients to understand their story, translating concepts into high-quality, impactful designs.
- Authored a brand book, detailing guidelines for consistent visual identity.
- Utilized Adobe Creative Suite for professional-grade graphic projects.
- Managed multiple projects, meeting deadlines with high quality standards.
- Created original mascots, flyers, marketing materials, & social media content.
- Provided high quality mockups, templates, & presentation decks.
- Contributed to brainstorming sessions for new projects and initiatives.

★ Muralist/Sign Painter

- Adapted designs to fit the unique characteristics of each space & surface.
- Safely executed large-scale projects with precision and attention to detail.
- Managed project budgets & resources effectively to achieve optimal results.
- Incorporated feedback from clients & stakeholders to refine designs & concepts.
- Created captivating murals for commercial & public spaces, enhancing aesthetic appeal.
- Painted lettering & graphics on a variety of surfaces, including walls, windows, & vehicles.
- Participated in community events & initiatives to showcase work & engage with the public.

★ Art Director

- Launched a streetwear brand from concept to market, embodying urban culture and style.
- Led creative teams in developing innovative concepts & strategies for visual communication.
- Led creative teams in developing innovative concepts and strategies for fundraising
- Collaborated with clients to understand goals, translating them into effective design solutions.
- Curated large art shows featuring 100 creatives. Also managed sales and teams to hang work.
- Acted as a liaison between creative teams & other departments to facilitate cross-functional collaboration.

